Datagroup (D6H GY) | IT-Services

November 22, 2023

Revenue burdens should disappear soon

Following the publication of Datagroup's preliminary FY'22/23 results, we confirm our BUY recommendation with an unchanged PT of EUR 86. 2023 was a year marked by headwinds. The loss of corona-related revenues from vaccination centres, IFRS 15 accounting changes and the transformation of low-margin business impacted revenues by around EUR 40m in FY'22/23. The companies CORBOX services remain in high demand and thus were able to almost completely offset mentioned headwinds. Through improvements in operational efficiency and focus on more profitable IT-services, Datagroup was able to increase EBIT and EBITDA overproportionately to sales. Yesterday's preliminary results support our case that Datagroup continues to establish themselves as one of the key IT service providers in Germany, with healthy customer growth and stickiness. By investing in the strategic growth areas of Al, cyber security & cloud, the company is setting the course for profitable growth. Shares are trading at a significant discount vs. peers - we see potential for a multiple expansion once revenue growth is gaining back momentum.

Revenues in FY'22/23 declined by -0.7% y/y to EUR 498m. **EBITDA** increased by 4.9% y/y to EUR 80.2m, which corresponds to a margin of 16.1%. **EBIT** increased by 9.3% y/y to a total of EUR 45.3m and a margin of 9.3%. EPS saw an increase of 28% y/y to EUR 3.39.

Valuation: Shares are trading at 7.0x 12m fwd EV/EBITDA and thus at a discount of 24% to the 5Y historical average and 35% to peers. We continue to value Datagroup shares based on the weighted average of our DCF model and peer comparison, which derive a new fair

value of EUR 86 per s Fundamentals (in EUR m) ¹	hare. 2020/21	2021/22	2022/23	2023/24e	2024/25e	2025/26e
Sales	445	501	498	530	567	610
EBITDA	67	76	80	86	91	100
EBIT	29	41	45	49	54	59
EPS adj. (EUR)	3.05	3.18	4.10	4.24	4.56	5.14
DPS (EUR)	0.00	1.00	1.10	1.20	1.30	1.45
BVPS (EUR)	11.28	15.32	17.69	17.91	20.75	23.93
Net Debt incl. Provisions	214	174	176	154	128	98
Ratios ¹	2020/21	2021/22	2022/23	2023/24e	2024/25e	2025/26e
EV/EBITDA	13.0	8.1	6.9	7.0	6.3	5.4
EV/EBIT	30.5	15.0	12.2	12.3	10.6	9.1
P/E adj.	26.0	16.9	11.0	12.6	11.7	10.4
Dividend yield (%)	0.0	1.9	2.4	2.2	2.4	2.7
EBITDA margin (%)	15.1	15.2	16.1	16.2	16.1	16.4
EBIT margin (%)	6.4	8.3	9.1	9.2	9.5	9.7
Net debt/EBITDA	3.2	2.3	2.2	1.8	1.4	1.0
PBV	7.0	3.5	2.6	3.0	2.6	2.2

¹Sources: Bloomberg, Metzler Research

Buy

unchanged

Price*

EUR 53.40

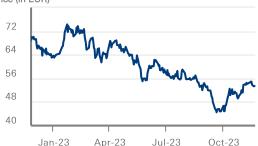
Price target

EUR 86.00 (unchanged)

* XETRA trading price at the close of the previous day unless stated otherwise in the Disclosures

Market Cap (EUR m) ¹	377
Enterprise Value (EUR m) ¹	554
Free Float (%) ¹	42.3





Performance (in %)1	1m	3m	12m
Share	3.7	-2.2	-16.8
Rel. to SDAX	-1.7	-1.5	-20.3

Changes in estimates (in %) ¹	2023/24e	2024/25e	2025/26e
Sales	-1.1	-1.2	0.0
EBIT	0.1	1.6	0.0
EPS	-0.0	1.6	0.0

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FY'22/23 marked by headwinds - Focus on CORBOX services and operational efficiency increased profitability

FY'22/23 results:	:																
EUR m																	
	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021	Q1 2022	O2 2022	Q3 2022	Q4 2022	FY 2022	Q1 2023	02 2023	Q3 2023	Q4 2023	FY 2023	Metzler FY 2023e	Consensus FY 2023e
Sales	109	103	119	114	445	123	124	125	129	501	128	123	124	123	498	503	502
Growth y-o-y (in %)	31	18	27	21	24	13	21	5	13	13	4	-1	-1	-5	-1		0
thereof Services	87	90	97	72	346	102	102	102	99	406	101	101	103	101	405	405	n/a
thereof Trade	22	13	22	41	98	21	22	23	29	95	27	22	21	22	93	98	n/a
EBITDA	15	15	17	20	67	19	18	21	18	76	20	20	20	21	80	80	79
Margin %	13.7	15.0	14.0	17.8	15.1	15.6	14.6	16.7	14.1	15.2	15.4	16.0	16.3	16.8	16.1	16.1	15.8
EBIT	7	7	8	7	29	10	10	12	9	41	12	11	11	11	45	46	46
Margin %	6.0	7.1	6.5	6.5	6.4	8.5	8.1	9.7	6.8	8.3	9.0	9.2	9.3	9.0	9.1	9.1	9.1
EPS	0.41	0.89	0.63	0.59	2.49	0.76	0.73	0.90	0.25	2.64	0.87	0.87	0.82	0.83	3.39	3.41	3.4
Source: Metzler Research	, Bloombe	erg															

In the past year, topline growth has been impacted by headwinds resulting from the loss of corona-related business, IFRS 15 related accounting changes and the transformation of low-margin business, which totaled around EUR 40m in FY'22/23. Revenues declined by -0.7% y/y to EUR 498m and the company was thus able to almost completely offset mentioned headwinds. The Service segment saw a revenue decline of -0.2% y/y to EUR 405m while the Trade segment declined by -2.8% y/y to EUR 92.6m. Datagroup keeps transforming their low-margin business to improve profitability. This will lead to weaker growth in the short term, but will be rewarded with higher margins and earnings stability.

CORBOX services continue to be very well received. 20 new contracts, 24 expansions and 34 extensions were realised in the last 12 months. A strong intake of new logos gives a good indication of the growth trajectory in the coming 9-12 months, as the intake will convert into revenues after a successful onboarding and transition phase.

Despite a slight decline in revenues, Datagroup was able to increase profitability. Further improvements in operational efficiency decreased total cost of materials and personnel expenses by -1.6% y/y. EBITDA grew by 4.9% to EUR 80.2m, which corresponds to a margin of 16.1% (up from 15.2% last year). EBIT improved by 9.3% y/y to a total of EUR 45.3m (EBIT-margin: 9.1% compared to 8.3% last year).

Net debt increased by 1% y/y to EUR 176m and remains at reasonable levels. A net debt/EBITDA ratio of around 2.2x provides sufficient scope for continuing M&A activities in the future. Management expects that $\sim\!50\%$ of future revenue growth will come from anorganic growth. Datagroup already looks back on a strong track record with around 30 acquisitions over the last decade.

Valuation - PT of EUR 86

Our PT is derived as the equally weighted average of a DCF valuation (fair value: EUR 83) and our peer group analysis (fair value: EUR 89).

Our DCF valuation includes three stages. Phase I includes our detailed estimates starting from FY 2024e to FY 2026e. Phase II is the transition phase (FY2027e to FY 2031e). Our terminal value calculation is finally based on our FY 2031 estimates. We use the following assumptions:

- Sales: Despite the recent challenges, we assume improving momentum in the years to come. We are assume that growth gradually declines between FY 2027 and FY 2031 to our terminal growth rate of 1.5%.
- **EBIT margin:** We are assuming a terminal EBIT margin of 10%.
- WACC: We calculate a WACC for Cherry of 7.5% based on the following underlying parameters: (a) Risk free rate of 2.5%, (b) market risk premium of 6.5%, and (c) a projected beta of 1.0. The cost of equity amounts to 9.0% and our cost of debt estimate totals 6.0%.

DCF valuation Datag	roup								
	FY24e	FY25e	FY26e	FY27e	FY28e	FY29e	FY30e	FY31e	TV-year
Revenue (in EURm)	530	567	610	655	688	712	727	737	
Y-o-y (in %)	6.5	7.0	7.5	7.5	5.0	3.5	2.0	1.5	
EBIT (in EURm)	49	54	59	63	66	69	71	74	
Margin (in %)	9.2	9.5	9.7	9.7	9.7	9.7	9.8	10.0	
Taxes (in EURm)	14	16	17	20	21	21	22	23	
Tax rate (in %)	31.0	31.0	31.0	31.0	31.0	31.0	31.0	31.0	
D&A (in EURm)	37	38	40	39	39	39	38	37	
in % of sales	7.0	6.6	6.6	6.0	5.7	5.5	5.2	5.0	
Gross cash flow (in EURm)	72	76	82	83	85	87	87	88	
Capex (in EURm)	18	20	22	23	24	25	25	26	
in % of sales	3.4	3.5	3.6	3.5	3.5	3.5	3.5	3.5	
Decrease in NWC (in EURm)	-8	-5	-5	-3	-4	-4	-4	-4	
in % of sales	1.4	0.8	0.3	0.5	0.5	0.5	0.5	0.5	
Free cash flow (in EURm)	46		55	57	57		57		974
Present value FCF (in EURm)	43	45	45	43	40	38	35	33	550
Implied equity value and fair v	alue per sh	are			WACC As	sumption	s		
Enterprise value (in EURm)			871		Beta				1.0
Net financial debt (in EURm)			176		Risk-free ra	ate			2.5
Equity value (in EURm)			695		Risk premi	um			6.
Fair value share price (in EUR)			83		WACC				7.
Source: Metzler Research									

Our DCF model is sensitive to selected input factors. We hence provide a sensitivity analysis of our estimated fair value vs. the terminal growth rate and WACC.



Sources: Metzler Research

Peer group analysis derives a fair value of EUR 89 per share

Datagroup shares are currently trading at around 7.0x 12m fwd EBITDA and thus at a 35% discount to peers. We believe they should trade in line with peers and that the gap is closing, as earnings stability and predictability continue to improve and profitability metrics remain above peer average.

D	DD Tisken	Dulas	M' Cap	Sales CAGR**	EBITDA	Margin	EV/EBITDA		
Peers	BB Ticker	Price	in EURm	'23-'25	12m	24m	12m	24m	
Adesso SE	ADN1 GY	99.3 €	647 €	9.0%	9.0%	9.7%	8.6x	7.1	
Allgeier SE	AEIN GY	20.7 €	237€	7.0%	11.8%	12.2%	7.7x	6.7	
Bechtle AG *	BC8 GY	47.0 €	5,922€	5.7%	7.8%	7.8%	11.5x	10.7	
CANCOM SE	COK GY	27.6 €	1,074 €	10.8%	7.6%	7.6%	7.8x	7.4	
Nagarro SE	NA9 GY	84.9 €	1,170 €	6.8%	13.5%	14.3%	10.3x	8.6	
Softcat PLC	SCT LN	12.7 €	2,907€	8.4%	14.6%	14.6%	14.7x	13.3	
CDW Corp/DE	CDW US	217.2 €	26,591€	3.5%	9.6%	9.6%	15.8x	14.8	
Peers (mean)				7.3%	10.6%	10.8%	10.9x	9.8	
Datagroup SE	D6H GY	53.5 €	447 €	4.0%	15.8%	15.8%	7.0x	6.6	

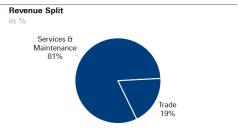
Applying this valuation level (12m forward EBITDA 10.8x), we derive a fair value of EUR 89 per share.

Fair value derived from our peer group	
EV/EBITDA 12m forward	10.9x
Datagroup EBITDA 12m forward	EUR 84.4m
Implied Enterprise Value	EUR 920m
Net Debt	EUR 176m
Implied Equity Value	EUR 744m
Outstanding shares	8.349m
Datagroup value per share	EUR 89
Source: Bloomberg, Metzler Research	

Datagroup in a nutshell

Datagroup is among Germany's top IT service providers and operates IT-Infrastructure and business applications with a clear focus on recurring cloud-related services. Customers can select from a range of solutions (e.g. Network Services, Application Management Services and SAP services), which are based on standardized processes and backed by service level agreements (SLAs). The company is a one-stop-shop for its customers, which often outsource their IT processes completely to Datagroup on the basis of multi-year contracts. Our positive stance is based on consistent and healthy top-line growth, a strongly diversified customer base, its focus on small & mid-sized companies and typical German Mittelstand companies as well as a high but still growing proportion of recurring revenues. Its organizational and structural setup with central supply units and decentralized sales and services give the company an edge in terms of quality and costs. By offering centralized and standardized services based on an SLA approach, Datagroup continues gaining market share, especially vs. smaller competitors.



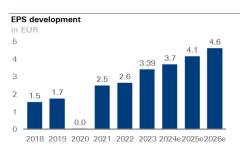


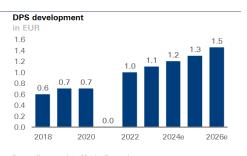
Source: Company data, Metzler Research

Source: Company data, Metzler Research



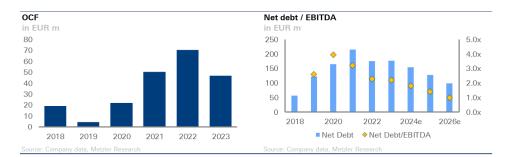






Source: Company data, Metzler Research

company note





Key Data

Company profile

CEO: Andreas Baresel CFO: Oliver Thome Pliezhausen, Germany

Major shareholders

HHS Beteiligungsgesellschaft mbH (53.6%), Management and Supervisory Board (4.1%)

Key figures												
P&L (in EUR m)	2020/21	%	2021/22	%	2022/23	%	2023/24e	%	2024/25e	%	2025/26e	%
Sales	445	24.1	501	12.8	498	-0.7	530	6.5	567	7.0	610	7.5
EBITDA	67	60.9	76	13.6	80	4.9	86	7.1	91	6.3	100	9.2
EBITDA margin (%)	15.1	29.6	15.2	0.8	16.1	5.7	16.2	0.6	16.1	-0.6	16.4	1.6
EBIT	29	218.8	41	44.7	45	9.3	49	7.7	54	10.3	59	10.3
EBIT margin (%)	6.4	156.8	8.3	28.3	9.1	10.1	9.2	1.2	9.5	3.0	9.7	2.6
Financial result	-2	18.9	-5	-144.9	-4	13.6	-4	4.1	-4	3.2	-4	3.3
EBT	27	304.2	37	37.4	41	12.3	45	8.9	50	11.4	56	11.4
Taxes	6	-5.7	15	145.1	13	-11.8	14	9.0	16	9.7	17	11.4
Tax rate (%)	22.4	n.a.	40.0	n.a.	31.5	n.a.	31.5	n.a.	31.0	n.a.	31.0	n.a.
Net income	21	n.m.	22	6.3	28	28.3	31	8.9	35	12.2	38	11.4
Minority interests	0	n.a.	-0	n.a.	0	100.0	0	n.a.	0	n.a.	0	n.a.
Net Income after minorities	21	n.m.	22	5.6	28	29.2	31	8.9	35	12.2	38	11.4
Number of shares outstanding (m)	8	0.0	8	0.0	8	0.0	8	0.0	8	0.0	8	0.0
EPS adj. (EUR)	3.05	n.m.	3.18	4.2	4.10	29.1	4.24	3.3	4.56	7.7	5.14	12.7
DPS (EUR)	0.00	-100.0	1.00	n.a.	1.10	10.0	1.20	9.1	1.30	8.3	1.45	11.5
Dividend yield (%)	0.0	n.a.	1.9	n.a.	2.4	n.a.	2.2	n.a.	2.4	n.a.	2.7	n.a.
Cash Flow (in EUR m)	2020/21	%	2021/22	%	2022/23	%	2023/24e	%	2024/25e	%	2025/26e	%
Gross Cash Flow	63	151.4	60	-5.4	55	-7.3	68	22.5	72	6.2	79	9.3
Increase in working capital	14	n.a.	-10	n.a.	7	n.a.	1	n.a.	17	n.a.	-4	n.a.
Capital expenditures	11	-50.4	9	-20.2	17	93.0	18	5.9	20	11.1	22	10.0
D+A/Capex (%)	350.0	n.a.	397.3	n.a.	205.4	n.a.	206.1	n.a.	187.7	n.a.	183.5	n.a.
Free cash flow (Metzler definition)	38	798.6	61	62.9	31	-49.6	49	58.5	35	-28.3	61	72.6
Free cash flow yield (%)	5.7	n.a.	13.7	n.a.	8.2	n.a.	11.0	n.a.	7.9	n.a.	13.6	n.a.
Dividend paid	0	-100.0	8	n.a.	9	10.0	10	9.1	11	8.3	12	11.5
Free cash flow (post dividend)	2	-94.3	34	n.m.	40	17.8	59	47.2	46	-22.1	73	58.2
Balance sheet (in EUR m)	2020/21	%	2021/22	%	2022/23	%	2023/24e	%	2024/25e	%	2025/26e	%
Assets	463	20.1	484	4.4	465	-3.8	468	0.5	492	5.3	520	5.6
Goodwill	126	101.5	151	20.2	157	3.7	157	0.0	157	0.0	157	0.0
Shareholders' equity	94	42.1	127	35.6	147	15.6	149	1.2	173	15.9	199	15.3
Equity/total assets (%)	20.3	n.a.	26.4	n.a.	31.7	n.a.	31.9	n.a.	35.1	n.a.	38.3	n.a.
Net Debt incl. Provisions	214	30.4	174	-18.6	176	1.2	154	-12.7	128	-17.2	98	-23.0
thereof pension provisions	64	-12.0	36	-43.6	36	-0.6	36	0.0	36	0.0	36	0.0
Gearing (%)	227.8	n.a.	136.8	n.a.	119.7	n.a.	103.3	n.a.	73.8	n.a.	49.3	n.a.
Net debt/EBITDA	3.2	n.a.	2.3	n.a.	2.2	n.a.	1.8	n.a.	1.4	n.a.	1.0	n.a.

Sources: Bloomberg, Metzler Research

Disclosures

Recommendation history

Recommendations for each financial instrument or issuer - mentioned in this document - published by Metzler in the past twelve months

Date of dissemi-	Metzler recor	mmendation *	Current price **	Price target *	Author ***
nation	Previous	Current			
Issuer/Financial I	Instrument (IS	IN): Bechtle (DE0	005158703)		
13.11.2023	Buy	Buy	43.10 EUR	52.00 EUR	Frey, Oliver
14.08.2023	Buy	Buy	42.72 EUR	50.00 EUR	Frey, Oliver
12.05.2023	Buy	Buy	39.06 EUR	50.00 EUR	Frey, Oliver
21.03.2023	Buy	Buy	39.99 EUR	50.00 EUR	Frey, Oliver
Issuer/Financial I	Instrument (IS	IN): Datagroup (C	E000A0JC8S7)		
29.08.2023	Buy	Buy	53.60 EUR	86.00 EUR	Frey, Oliver
24.05.2023	Buy	Buy	56.40 EUR	88.00 EUR	Frey, Oliver
10.03.2023	Buy	Buy	65.90 EUR	93.00 EUR	Frey, Oliver
22.02.2023	Buy	Buy	70.40 EUR	93.00 EUR	Frey, Oliver
23.11.2022	Buv	Buv	64.20 EUR	93.00 EUR	Frev. Oliver

^{*} Effective until the price target and/or investment recommendation is updated (FI/FX recommendations are valid solely at the time of publication)

Datagroup

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^{**} XETRA trading price at the close of the previous day unless stated otherwise herein

^{***} All authors are financial analysts



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Irrespective of the valuation principles and methods used and the assumptions on which they are based, there is always a risk that a particular price target is not achieved or that the assumptions and forecasts prove inaccurate. This can, for instance, be the result of unexpected changes in demand, management, technology, economic or political developments, interest rates, costs, the competitive situation, the legal situation and other factors. Investments in foreign markets and instruments are subject to additional risks, as a result of changes in exchange rates or in the economic, political or social situation, for instance. This outline of risks makes no claim to be exhaustive.

<u>Definition of categories for investment recommendations</u>

The categories for investment recommendations in research publications by Metzler have the following meanings:

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BUY The price of the analysed financial instrument is expected to rise in the next 12 months.

HOLD The price of the analysed financial instrument is expected to largely remain stable in the next 12 months.

SELL The price of the analysed financial instrument is expected to fall in the next 12 months.

Bonds:

BUY The analysed financial instrument is expected to perform better than similar financial instruments.

HOLD The analysed financial instrument is not expected to perform significantly better or worse than similar financial instruments.

SELL The analysed financial instrument is expected to perform worse than similar financial instruments.

Summary of investment recommendations

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The quarterly quotation of the number of all investment recommendations given as "buy", "hold", "sell" or similar for the past 12 months as a proportion of the total number of investment recommendations made by Metzler and the quotation of the proportion of these categories relating to issuers to whom Metzler has provided services within the meaning of Annex I sections A and B of Regulation 2014/65/EU within the past 12 months can be accessed and downloaded at www.metzler.com/disclaimer-capital-markets-en

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