### Datagroup (D6H GY) | Technology

March 19, 2025

### Model Update: Guidance indicates continued growth

During yesterday's AGM, the company presented its guidance for 2024/2025 and confirmed a dividend of EUR 1 per share. Management is forecasting revenues of EUR 545m-565m, which corresponds to a 5.2% y/y growth at midpoint. This includes effects from organic growth, the transformation of low-margin business, and anorganic growth from M&A. EBITDA is expected to come in at EUR 82m-85m (2023/2024: EUR 80.4m) and EBIT at EUR 47m-50m (2023/2024: 45.8m). The company has seen a good start into the year, with order intake from new customers and cross/upsell amounting to EUR 23m. Investment Case remains intact: Last year's strong order intake gradually converts into revenue. Additionally, headwinds from the loss of low-margin business (transformation revenue) start to fade. The low dependency on hardware sales and the focus on long-term contracts and recurring revenues give the company an edge while uncertainties in the end markets prevail.

**2024/2025 Guidance:** For 2024/2025, management expects **sales** of EUR 545m - EUR 565m, **EBITDA** of EUR 82m - 85m and **EBIT** in the range of EUR 47m - 50m.

**Dividend:** The company confirmed a dividend of EUR 1, which together with the share buyback corresponds to a total payout of EUR 10.4m and a payout ratio of 40%, in line with company policy.

**Valuation:** We derive our PT from our DCF which indicates a fair value of EUR 79 per share. We now incorporate our detailed '26/27 estimates into our model. Datagroup shares are trading at 6.4x 12m fwd EV/EBITDA vs. a 5Y historical average of 8.1x.

Fundamentals (in EUR m) <sup>1</sup>	2021/22	2022/23	2023/24	2024/25e	2025/26e	2026/27e
Sales	501	498	528	558	593	627
EBITDA	76	80	80	84	95	102
EBIT	41	45	46	47	56	61
EPS adj. (EUR)	2.64	3.39	3.13	3.32	4.07	4.52
DPS (EUR)	1.00	1.10	1.50	1.00	1.70	1.80
BVPS (EUR)	15.33	17.69	18.46	20.78	23.15	25.87
Net Debt incl. Provisions	174	175	206	196	189	180
Ratios <sup>1</sup>	2021/22	2022/23	2023/24	2024/25e	2025/26e	2026/27e
EV/EBITDA	8.1	6.9	7.0	7.1	6.2	5.7
EV/EBIT	15.0	12.2	12.2	12.7	10.6	9.5
P/E adj.	20.3	13.4	13.6	14.4	11.8	10.6
Dividend yield (%)	1.9	2.4	3.5	2.1	3.6	3.8
EBITDA margin (%)	15.2	16.1	15.2	15.0	16.0	16.3
EBIT margin (%)	8.3	9.1	8.7	8.4	9.4	9.7
Net debt/EBITDA	2.3	2.2	2.6	2.3	2.0	1.8
PBV	3.5	2.6	2.3	2.3	2.1	1.8

<sup>&</sup>lt;sup>1</sup>Sources: Bloomberg, Metzler Research

### Buy



Price\*

EUR 47.85

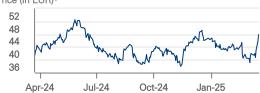
**Price target** 

EUR 79.00 (84.00)

\* XETRA trading price at the close of the previous day unless stated otherwise in the Disclosures

	399
Enterprise Value (EUR m) <sup>1</sup>	594
Free Float (%) <sup>1</sup>	42.3





Performance (in %)1	1m	3m	12m
Share	5.4	1.2	15.7
Rel. to SDAX	-5.7	-17.4	-3.6

Changes in estimates (in %)1	2024/25e	2025/26e	2026/27e
Sales	8.0	-0.4	0.0
EBIT	-6.1	-4.1	0.0
FPS	-12.9	-9.6	0.0

#### **Sponsored Research**

#### **Technology Research Team**

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#### Valuation - BUY recommendation confirmed with an updated PT of EUR 79

DCF Valuation Datag	roup								
	FY25e	FY26e	FY27e	FY28e	FY29e	FY30e	FY31e	FY32e	TV-year
Revenue (in EURm)	558	593	627	659	682	695	706	716	
Y-o-y (in %)	5.8	6.2	5.8	5.0	3.5	2.0	1.5	1.5	
EBIT (in EURm)	47	56	61	65	67	69	71	72	
Margin (in %)	8.4	9.4	9.7	9.8	9.8	9.9	10.0	10.0	
Taxes (in EURm)	12	15	17	20	21	21	22	22	
Tax rate (in %)	31.0	31.0	31.0	31.0	31.0	31.0	31.0	31.0	
D&A (in EURm)	37	39	41	38	37	36	35	36	
in % of sales	6.6	6.6	6.6	5.7	5.5	5.2	5.0	5.0	
Gross cash flow (in EURm)	71	80	85	82	84	84	84	85	
Capex (in EURm)	20	22	20	23	24	24	25	<b>25</b>	
in % of sales	3.6	3.7	3.5	3.5	3.5	3.5	3.5	3.5	
Decrease in NWC (in EURm)	8	0	-4	-2	1	2	3	-1	
NWC in % of sales	10.8	10.3	10.3	10.0	9.5	9.0	8.5	8.5	
Free cash flow (in EURm)		57	62	57			62		90
Present value FCF (in EURm)	56	51	51	44	43	40	37	33	50
Implied equity value and fair va	alue per sh	are		_	WACC As	sumption	s		
Enterprise value (in EURm)			855		Beta				1.
Net financial debt (in EURm)			201		Risk-free ra	ate			2.
Equity value (in EURm)			654		Risk premi	um			6.
Fair value share price (in EUR)			79		WACC				8.
Source: Metzler Research				·					

#### Sensitivity analysis

In EUR

#### Terminal sales growth (in %) 0.7 1.5 2.3 1.1 1.9 8 62.1 64.8 67.9 71.3 75.2 9 66.9 81.2 EBIT margin 71.7 79 87.3 (in %) 93.4 11 76.4 12 81.2 85.0 94.0 99.5

Sources: Metzler Research

#### Datagroup in a nutshell

Datagroup is among Germany's top IT service providers and operates IT-Infrastructure and business applications with a clear focus on recurring cloud-related services. Customers can select from a range of solutions (e.g. Network Services, Application Management Services and SAP services), which are based on standardized processes and backed by service level agreements (SLAs). The company is a one-stop-shop for its customers, which often outsource their IT processes completely to Datagroup on the basis of multi-year contracts. Our positive stance is based on consistent and healthy top-line growth, a strongly diversified customer base, its focus on small & mid-sized companies and typical German Mittelstand companies as well as a high but still growing proportion of recurring revenues. Its organizational and structural setup with central supply units and decentralized sales and services give the company an edge in terms of quality and costs. By offering centralized and standardized services based on an SLA approach, Datagroup continues gaining market share, especially vs. smaller competitors.

%

5.8

7.8

1.9

### **Key Data**

Company profile

CFO: CEO: Andreas Baresel Pliezhausen, Germany

Datagroup operates IT infrastructure and business applications with a clear focus on recurring cloud-related services. Customers can select from a range of solutions (e.g. Network Services, Application Management Services and SAP services) which are based on standardized processes and backed by service level agreements (SLAs). The company is a one-stop-shop for its customers which often outsource their IT processes completely to Datagroup based on multi-year contracts.

%

2025/26e

593

95

16.0

0/0

6.2

13.3

6.7

2026/27e

627

102

16.3

#### Major shareholders

Key figures

HHS Beteiligungsgesellschaft mbH (53.6%), Management and Supervisory Board (4.1%)

P&L (in EUR m)	2021/22	%	2022/23	%	2023/24	%	2024/25e	%	
Sales	501	12.8	498	-0.7	528	6.0	558	5.8	
EBITDA	76	13.6	80	4.9	80	0.2	84	4.1	
EBITDA margin (%)	15.2	0.8	16.1	5.7	15.2	-5.4	15.0	-1.6	
EBIT	41	44.7	45	9.3	46	1.1	47	2.1	
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EBIT	41	44.7	45	9.3	46	1.1	47	2.1	56	18.9	61	9.4
EBIT margin (%)	8.3	28.3	9.1	10.1	8.7	-4.6	8.4	-3.5	9.4	11.9	9.7	3.4
Financial result	-5	-144.9	-4	13.6	-7	-68.6	-7	2.9	-6	2.9	-6	2.9
EBT	37	37.4	41	12.3	39	-5.6	40	3.0	49	22.5	55	11.1
Taxes	15	145.1	13	-11.8	13	-1.2	12	-3.1	15	22.5	17	11.1
Tax rate (%)	40.0	n.a.	31.5	n.a.	32.9	n.a.	31.0	n.a.	31.0	n.a.	31.0	n.a.
Net income	22	6.3	28	28.3	26	-7.6	28	5.9	34	22.5	38	11.1
Minority interests	0	n.a.	0	-100.0	0	n.a.	0	n.a.	0	n.a.	0	n.a.
Net Income after minorities	22	6.5	28	28.1	26	-7.6	28	5.9	34	22.5	38	11.1
Number of shares outstanding (m)	8	0.0	8	0.0	8	0.0	8	0.0	8	0.0	8	0.0
EPS adj. (EUR)	2.64	-13.3	3.39	28.3	3.13	-7.6	3.32	5.9	4.07	22.5	4.52	11.1
DPS (EUR)	1.00	n.a.	1.10	10.0	1.50	36.4	1.00	-33.3	1.70	70.0	1.80	5.9
Dividend yield (%)	1.9	n.a.	2.4	n.a.	3.5	n.a.	2.1	n.a.	3.6	n.a.	3.8	n.a.
0   5	0004/00	0/	0000/00	0/	0000/04	0/	0004/05	0/	0005/00	0/	0000/07	0/

Cash Flow (in EUR m)	2021/22	%	2022/23	%	2023/24	%	2024/25e	%	2025/26e	%	2026/27e	%
Gross Cash Flow	70	11.1	47	-33.6	59	26.2	78	32.9	82	4.5	87	5.8
Increase in working capital	-0	n.a.	2	n.a.	8	n.a.	-8	n.a.	0	n.a.	4	n.a.
Capital expenditures	9	-20.2	15	72.9	21	35.0	19	-9.3	19	3.7	20	3.6
D+A/Capex (%)	397.3	n.a.	229.2	n.a.	168.2	n.a.	198.0	n.a.	202.7	n.a.	206.5	n.a.
Free cash flow (Metzler definition)	47	25.4	13	-72.1	14	5.8	39	180.7	41	5.9	45	9.2
Free cash flow yield (%)	10.6	n.a.	3.5	n.a.	3.9	n.a.	9.8	n.a.	10.4	n.a.	11.3	n.a.
Dividend paid	8	n.a.	9	10.0	12	36.4	8	-33.3	14	70.0	15	5.9
Free cash flow (post dividend)	91	n.m.	73	-20.6	62	-14.9	67	9.3	76	12.1	80	6.1
Balance sheet (in EUR m)	2021/22	%	2022/23	%	2023/24	%	2024/25e	%	2025/26e	%	2026/27e	%

Assets	484	4.4	465	-3.8	537	15.5	548	1.9	568	3.8	588	3.4
Goodwill	151	20.2	157	3.7	182	16.2	202	11.0	222	9.9	242	9.0
Shareholders' equity	128	35.7	147	15.5	154	4.4	173	12.6	193	11.4	216	11.7
Equity/total assets (%)	26.4	n.a.	31.7	n.a.	28.6	n.a.	31.6	n.a.	33.9	n.a.	36.7	n.a.
Net Debt incl. Provisions	174	-18.6	175	0.3	206	17.5	196	-4.8	189	-3.2	180	-4.9
thereof pension provisions	36	-43.6	34	-4.9	39	13.7	39	0.0	39	0.0	39	0.0
Gearing (%)	136.6	n.a.	118.7	n.a.	133.6	n.a.	113.0	n.a.	98.2	n.a.	83.6	n.a.
Net debt/EBITDA	2.3	n.a.	2.2	n.a.	2.6	n.a.	2.3	n.a.	2.0	n.a.	1.8	n.a.

Sources: Bloomberg, Metzler Research

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18.04.2024

Buy

Recommendations for each financial instrument or issuer - mentioned in this docu ment - published by Metzler in the past twelve months

Date of dissemination Metzler recommendation \* Current price \*\* Price target \* Author \*\*\*

Previous Current

	11001000	Odiffolit			
Issuer/Financial Ins	trument (ISIN)	: Datagroup	(DE000A0JC8S7)		
20.02.2025	Buy	Buy	45.40 EUR	84.00 EUR Frey, Oliver	
22.11.2024	Buy	Buy	44.00 EUR	84.00 EUR Frey, Oliver	
14.08.2024	Buy	Buy	42.65 EUR	84.00 EUR Frey, Oliver	
27.06.2024	Buy	Buy	44.80 EUR	84.00 EUR Frey, Oliver	
24.05.2024	Buy	Buy	49.35 EUR	84.00 EUR Frey, Oliver	

43.30 EUR

\* Effective until the price target and/or investment recommendation is updated (FI/FX recommendations are valid solely at the time of publication)

84.00 EUR Frey, Oliver

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#### Datagroup

Buy

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